



## FILIERE : Business Administration

### Objectifs de la formation

This degree offers an education that balances a core curriculum drawing on a range of independent and inter-related disciplines, and a series of courses that are tailored to understand and keep the pace with a continuously changing world. Students are trained in the fields of Economics, Law, Mathematics/ Statistics and Business.

With the support of teaching assistance, the students will be fully prepared to meet the current and future demands of a competitive job market- and business world. The English Undergraduate Degree in Economics and Business Administration is aimed at offering the students a learning experience according to the most diffused international standards.

The English-taught class enables us to recruit students from different countries especially from African countries. A diverse and multicultural class will enrich the students' learning process

### Débouchés de la formation

In the course of this program, students gain a comprehensive understanding of the many different factors, which have an impact on the running of an international company. They learn to analyse the company's situation and make informed decisions based on the problems you identify. Many graduates go on to work as consultants, project managers or analysts, for example in industrial companies or the service sector. Students can also work in accounting, sales or in advertising in private or public organization.

#### Semestre 1

- Principles of microeconomics
- Principles of Management
- Comptabilité Générale 1
- Principles of Mathematics for Economics
- Humanities and Economic Culture
- Langues étrangères (Français/Espagnol 1)
- Study Skills

#### Semestre 2

- Principles of Macroeconomics
- Organization theory
- Cost Analysis
- Descriptive Statistics
- Introduction to Law
- Digital skills
- Langues (français/Espagnole) 2

#### Semestre 3

- Intermediate Microeconomics
- Principles of Marketing
- Comptabilité générale 2
- Intermediate Mathematics for Economics
- Humanities and economic culture 2
- Langues (français/Espagnole)3
- Public Speaking and debating

#### Semestre 4

- Financial and monetary economics
- Principles of Human Resource Management
- Principles of Financial Analysis
- Principles of probabilities
- Introduction to Business Law
- Leadership and Professional Skills
- Langues Français/Espagnole 4

#### Semestre 5

- Industrial Organization
- Financial Accounting
- Methods & Data Analytics
- International Management
- Digital & Research Marketing
- Langues (Français /Espagnole) 5
- Citizenship and Civic Education

#### Semestre 6

- Strategic Management
- Auditing & IT management
- Cost controlling & Tax Management
- Business Intelligence & Data Mining
- Sustainability & Geopolitics
- Entrepreneurship & Ms Project
- Langues Français/ Espagnole